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AXIAL
INTERNATIONAL
COLLEGE

2023
COURSE
PROSPECTUS

| Cookery & Hospitality Services | Business|



Empowering
Lifelong
Learning



AXIAL
INTERNATIONAL
COLLEGE

Faculty of
**Cookery & Hospitality
Services**



SIT40516

CERTIFICATE IV IN COMMERCIAL COOKERY

CRICOS CODE 096937A

Study in Brisbane or Townsville



Axial International College's Certificate IV in Commercial Cookery will provide you with a unique learning opportunity equipping you with the skills and knowledge required to gain work as a Chef in the hospitality industry.

Students will enjoy a comprehensive overview of commercial cookery practices with hands on culinary experience and will develop the necessary knowledge and practical skills required to become a chef or chef de partie.

You will learn on site at our Brisbane or Townsville training kitchen.

To achieve this qualification, the student must have completed at least 48 'shifts' of work as detailed in the Assessment Requirements of the units of competency.

Study Mode	Classroom & Online
Duration of Course	18 Months - 20 hours p/week
Total Units	32



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

Please contact us for our current prices.

Regardless of your circumstances we have a payment plan to suit you.



How to Enrol

Apply via our website - axial.edu.au
To support your application, please provide the following:

- Certified copy of your passport
- Statement Of Purpose
- Certified copy of your educational certificates and academic records.
- English language test results.

See website for more enrolment information



Career Outcomes

- Cook
- Commercial Cook
- Café Cook
- Bistro Cook
- Chef
- Chef de parte

SIT40516

CERTIFICATE IV IN COMMERCIAL COOKERY

CRICOS CODE 096937A



Pathways To Further Study

Advanced Diploma of Hospitality Management

Basic Resources

Students are required to have the following equipment for practical and live lessons:

A compulsory uniform consisting of a chef's jacket, chef's pants, chef's cap, white necktie, a white bib style apron (approximate cost \$170.00)

A knife kit (approximate cost \$270.00)

Black enclosed leather non-slip / safety shoes. (approximate cost \$77.00)

Course Units

SIT40516 Core:

SITXFSA001	Use hygienic practices for food safety
SITXFSA002	Participate in safe food handling practices
SITHCCC001	Use food preparation equipment
SITXINV002	Maintain the quality of perishable items
SITHCCC005	Prepare dishes using basic methods of cookery
SITXWHS003	Implement and monitor work health and safety practices
SITHCCC020	Work effectively as a cook
SITHKOP005	Coordinate cooking operations
SITHCCC007	Prepare stocks, sauces and soups
SITHCCC006	Prepare appetisers and salads
SITHCCC008	Prepare vegetable, fruit, egg and farinaceous dishes
SITHCCC014	Prepare meat dishes
SITHCCC012	Prepare poultry dishes
SITHCCC013	Prepare seafood dishes
SITHPAT006	Produce desserts
SITHCCC019	Produce cakes, pastries and breads
SITHCCC018	Prepare food to meet special dietary requirements
SITHKOP002	Plan and cost basic menus
SITHKOP004	Develop menus for special dietary requirements
SITXFIN003	Manage finances within a budget
SITXHRM001	Coach others in job skills
SITXHRM003	Lead and manage people
SITXMGT001	Monitor work operations
BSBDIV501	Manage diversity in the workplace
BSBSUS401	Implement and monitor environmentally sustainable work practices

SIT40516 Elective:

SITHKOP001	Clean kitchen premises and equipment
SITXINV001	Receive and store stock
SITHIND002	Source and use information on the hospitality industry
SITHFAB005	Prepare and serve espresso coffee
SITHFAB002	Provide responsible service of alcohol
SITXCCS006	Provide service to customers
SITXHRM002	Roster staff

connect with us for more


 Level 1, 44 Ferry Street, Kangaroo Point 4169
 382 Sturt St, Townsville 4810
www.axial.edu.au

SIT50416

DIPLOMA OF HOSPITALITY MANAGEMENT

CRICOS CODE: 096127B

Study in Brisbane or Townsville.



Axial International College's Diploma of Hospitality Management qualification teaches an individual to be competent as a Manager in any hospitality functional area. This course allows a student to possess a sound theoretical knowledge base and be able to use a range of specialised, technical or managerial competencies to plan, carry out and evaluate their own work and / or the work of their team.

This qualification also provides a pathway towards a university Bachelor degree with credit - articulation agreements in place with Griffith University and the University of Southern Queensland.

Study Mode	Classroom & Online
Duration of Course	12 Months - 20 hours p/week
Total Units	27 [13 Core & 14 Elective]



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

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See website for more enrolment information



Career Outcomes

- Restaurant owner/manager
- Venue manager
- Club manager
- Hotel Management

SIT50416

DIPLOMA OF HOSPITALITY MANAGEMENT



Course Units

Core:

SITXWHS003	Implement and monitor work health and safety practices
SITXFIN003	Manage finances within a budget
SITXMGT002	Establish and conduct business relationships
SITXMGT001	Monitor work operations
SITXHRM003	Lead and manage people
SITXCCS007	Enhance customer service experiences
SITXCOM005	Manage conflict
SITXCCS008	Develop and manage quality customer service practices
BSBDIV501	Manage diversity in the workplace
BSBMGT517	Manage operational plan
SITXFIN004	Prepare and monitor budgets
SITXHRM002	Roster staff
SITXGLC001	Research and comply with regulatory requirements

Elective:

SITXFSA001	Use hygienic practices for food safety
SITXCCS006	Provide service to customers
SITXFIN001	Process financial transactions
SITHFAB005	Prepare and serve espresso coffee
SITHFAB002	Provide responsible service of alcohol
SITHIND002	Source and use information on the hospitality industry
SITXHRM001	Coach others in job skills
SITHIND004	Work effectively in hospitality service
SITXHRM006	Monitor staff performance
BSBCMM211	Apply communication skills
SITHIND001	Use hygienic practice for hospitality service
BSBTEC201	Use business software applications
BSBTWK201	Work effectively with others
BSBADM502	Manage meetings
BSBRSK501	Manage risk

Pathways To Further Study

Advanced Diploma of Hospitality Management

Basic Resources

Students are required to have the following equipment for practical and live lessons:

- A **compulsory black business shirt**
- Approximate cost is \$48.00 per shirt.
- The purchase of 2 shirts is recommended.
- Black business style pants (male and female) (leggings and/or tights will not be accepted) or a black knee length business style skirt.
- Black enclosed leather non-slip shoes.

It is recommended that students have access to a reliable internet connection to access online studies and a computer with up-to-date software, including Microsoft Office, Adobe Acrobat Reader and Adobe Flash Player. This equipment and software is available for students to use onsite at the Axial International College.

University Articulation

Study of this course with Axial Training can gain you credits into:



Bachelor of International Tourism and Hotel Management

Bachelor of Business



Associate Degree of Business and Commerce

Bachelor of Business and Commerce



Bachelor of Business

Bachelor of Commerce

Bachelor of Tourism, Hospitality and Events
[no minor]

Bachelor of Tourism, Hospitality and Events
[professional practice minor]

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SIT40516

CERTIFICATE IV IN COMMERCIAL COOKERY

CRICOS CODE 096937A

SIT50416

DIPLOMA OF HOSPITALITY MANAGEMENT

CRICOS CODE 096127B

Study in Brisbane or Townsville



Axial International College's packaging of Diploma of Hospitality Management and Certificate IV in Commercial Cookery will provide you with a unique learning opportunity equipping you with the skills and knowledge required to gain management level employment in the hospitality industry.

The Certificate IV in Commercial Cookery course provides the student with a comprehensive overview of commercial cookery practices. The Diploma of Hospitality Management course provides a sound knowledge of industry to coordinate hospitality operations.

You will learn on site at our Brisbane or Townsville training kitchen.

To achieve this qualification, the student must have completed at least 48 'shifts' of work as detailed in the Assessment Requirements of the units of competency.

Study Mode	Classroom & Online
Duration of Course	24 Months - 20 hours p/week
Total Units	70 [33 + 27]



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

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- English language test results.

See website for more enrolment information



Career Outcomes

- Cook
- Commercial Cook
- Café Cook
- Bistro Cook
- Catering Supervisor
- Café / Restaurant Manager

SIT40516
**CERTIFICATE IV IN
 COMMERCIAL COOKERY**

CRICOS CODE 096937A

SIT50416
**DIPLOMA OF HOSPITALITY
 MANAGEMENT**

Pathways To Further Study

Advanced Diploma of Hospitality Management

Basic Resources

Students are required to have the following equipment for practical and live lessons:

A compulsory uniform consisting of a chef's jacket, chef's pants, chef's cap, white necktie, a white bib style apron (approximate cost \$170.00)

A knife kit (approximate cost \$270.00)

Black enclosed leather non-slip / safety shoes. (approximate cost \$77.00)

Course Units
SIT40516 Core:

SITXFSA001	Use hygienic practices for food safety
SITXFSA002	Participate in safe food handling practices
SITHCCC001	Use food preparation equipment
SITXINV002	Maintain the quality of perishable items
SITHCCC005	Prepare dishes using basic methods of cookery
SITXWHS003	Implement and monitor work health and safety practices
SITHCCC020	Work effectively as a cook
SITHKOP005	Coordinate cooking operations
SITHCCC007	Prepare stocks, sauces and soups
SITHCCC006	Prepare appetisers and salads
SITHCCC008	Prepare vegetable, fruit, egg and farinaceous dishes
SITHCCC014	Prepare meat dishes
SITHCCC012	Prepare poultry dishes
SITHCCC013	Prepare seafood dishes
SITHPAT006	Produce desserts
SITHCCC019	Produce cakes, pastries and breads
SITHCCC018	Prepare food to meet special dietary requirements
SITHKOP002	Plan and cost basic menus
SITHKOP004	Develop menus for special dietary requirements
SITXFIN003	Manage finances within a budget
SITXHRM001	Coach others in job skills
SITXHRM003	Lead and manage people
SITXMGTO01	Monitor work operations
BSBDIV501	Manage diversity in the workplace
BSBSUS411	Implement and monitor environmentally sustainable work practices

SIT40516 Elective:

SITHKOP001	Clean kitchen premises and equipment
SITXINV001	Receive and store stock
SITHIND002	Source and use information on the hospitality industry
SITHFAB005	Prepare and serve espresso coffee
SITHFAB002	Provide responsible service of alcohol
SITXCCS006	Provide service to customers
SITXHRM002	Roster staff

SIT50416 Core:

SITXWHS003	Implement and monitor work health and safety practices
SITXFIN003	Manage finances within a budget
SITXMGTO02	Establish and conduct business relationships
SITXMGTO01	Monitor work operations
SITXHRM003	Lead and manage people
SITXCCS007	Enhance customer service experiences
SITXCOM005	Manage conflict
SITXCCS008	Develop and manage quality customer service practices
BSBDIV501	Manage diversity in the workplace
BSBMGT517	Manage operational plan
SITXFIN004	Prepare and monitor budgets
SITXHRM002	Roster staff
SITXGLC001	Research and comply with regulatory requirements

SIT50416 Elective:

SITXFSA001	Use hygienic practices for food safety
SITXCCS006	Provide service to customers
SITXFIN001	Process financial transactions
SITHFAB005	Prepare and serve espresso coffee
SITHFAB002	Provide responsible service of alcohol
SITHIND002	Source and use information on the hospitality industry
SITXHRM001	Coach others in job skills
SITHIND004	Work effectively in hospitality service
SITXHRM006	Monitor staff performance
BSBCMM201	Communicate in the workplace
SITHIND001	Use hygienic practice for hospitality service
BSBITU212	Create and use spreadsheets
BSBWOR203	Work effectively with others
BSBADM502	Manage meetings
BSBRISK501	Manage risk

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 382 Sturt St, Townsville 4810
www.axial.edu.au

SIT50416

DIPLOMA OF HOSPITALITY MANAGEMENT

CRICOS CODE 096127B

SIT60316

ADVANCED DIPLOMA OF HOSPITALITY MANAGEMENT

CRICOS CODE 0102027

Packaged Course. Study in Brisbane or Townsville

This Hospitality Management dual course offers those dedicated to a career in hospitality management an exceptional learning experience. You will develop advanced skills in business planning, asset management, finance, human resources and marketing. These skills will open up numerous employment opportunities for you.

The Advanced Diploma of Hospitality Management will allow you to apply practical managerial skills in the hospitality industry leading to job prospects in exciting roles such as: Club Manager, Cafe Owner or Manager, Rooms Division Manager, Food and Beverage Manager, Banquet or Functions Manager. This dual qualification also provides a pathway towards a university Bachelor degree with credit-articulation agreements in place with Griffith University and the University of Southern Queensland.

Study Mode	Classroom & Online
Duration of Course	18 Months - 20 hours p/week
Total Units	60 [27 + 33]



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

Please contact us for our current prices.

Regardless of your circumstances we have a payment plan to suit you.



How to Enrol

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- Certified copy of your educational certificates and academic records.
- English language test results.

See website for more enrolment information



Career Outcomes

- Restaurant owner/manager
- Venue manager
- Club manager
- Hotel Management

SIT50416
**DIPLOMA OF HOSPITALITY
 MANAGEMENT**

CRICOS CODE 096127B

SIT60316
**ADVANCED DIPLOMA OF
 HOSPITALITY MANAGEMENT**

CRICOS CODE 0102027


University Articulation

Study of this course with Axial Training can gain you credits into:


 Bachelor of International Tourism and
 Hotel Management

Bachelor of Business



Associate Degree of Business and Commerce

Bachelor of Business and Commerce

Course Units
SIT50416:
Core:

SITXWHS003	Implement and monitor work health and safety practices
SITXFIN003	Manage finances within a budget
SITXMGTO02	Establish and conduct business relationships
SITXMGTO01	Monitor work operations
SITXHRM003	Lead and manage people
SITXCCS007	Enhance customer service experiences
SITXCOM005	Manage conflict
SITXCCS008	Develop and manage quality customer service practices
BSBDIV501	Manage diversity in the workplace
BSBMGT517	Manage operational plan
SITXFIN004	Prepare and monitor budgets
SITXHRM002	Roster staff
SITXGLC001	Research and comply with regulatory requirements

Elective:

SITXFSA001	Use hygienic practices for food safety
SITXCCS006	Provide service to customers
SITXFIN001	Process financial transactions
SITHFAB005	Prepare and serve espresso coffee
SITHFAB002	Provide responsible service of alcohol
SITHIND002	Source and use information on the hospitality industry
SITXHRM001	Coach others in job skills
SITHIND004	Work effectively in hospitality service
SITXHRM006	Monitor staff performance
BSBCMM201	Communicate in the workplace
SITHIND001	Use hygienic practice for hospitality service
BSBITU212	Create and use spreadsheets
BSBWOR203	Work effectively with others
BSBADM502	Manage meetings
BSBR501	Manage risk

SIT60316:
Core:

BSBDIV501	Manage diversity in the workplace
BSBFIM601	Manage finances
BSBMGT517	Manage operational plan
BSBMGT617	Develop and implement a business plan
SITXCCS008	Develop and manage quality customer service practices
SITXFIN003	Manage finances within a budget
SITXFIN004	Prepare and monitor budgets
SITXFIN005	Manage physical assets
SITXGLC001	Research and comply with regulatory requirements
SITXHRM003	Lead and manage people
SITXHRM004	Recruit, select and induct staff
SITXHRM006	Monitor staff performance
SITXMGTO01	Monitor work operations
SITXMGTO02	Establish and conduct business relationships
SITXMPR007	Develop and implement marketing strategies
SITXWHS004	Establish and maintain a work health and safety system

Elective:

SITXFSA001	Use hygienic practices for food safety
SITHIND004	Work effectively in hospitality service
BSBADM502	Manage meetings
BSBITU302	Create electronic presentations
BSBITU306	Design and produce business documents
BSBR501	Manage risk
SITHFAB002	Provide responsible service of alcohol
SITHIND002	Source and use information on the hospitality industry
SITXCOM005	Manage conflict
SITXHRM002	Roster staff
SITXFIN001	Process financial transactions
SITXCCS007	Enhance customer service experiences
SITHFAB005	Prepare and serve espresso coffee
SITXHRM001	Coach others in job skills
SITXWHS003	Implement and monitor work health and safety practices
SITXCCS006	Provide service to customers

Empowering
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AXIAL
INTERNATIONAL
COLLEGE

Faculty of
Business



BSB30120

CERTIFICATE III IN BUSINESS

CRICOS CODE: 105306J

Study in Brisbane or Townsville.



Axial International College's Certificate III in Business qualification applies to individuals seeking to boost their knowledge and skills in current business technologies, communication and to improve their general office practices.

Workers with this qualification may be responsible for providing technical advice and support to a team and may apply some key decision making, judgment and theoretical knowledge to workplace situations and context.

Study Mode	Classroom & Online
Duration of Course	12 Months - 20 hours p/week
Total Units	13 [6 Core & 7 Elective]



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

Please contact us for our current prices.

Regardless of your circumstances we have a payment plan to suit you.



How to Enrol

Apply via our website - axial.edu.au
 To support your application, please provide the following:

- Certified copy of your passport
- Statement Of Purpose
- Certified copy of your educational certificates and academic records.
- English language test results.

See over for more enrolment information



Career Outcomes

- Data Entry Operator
- General Clerk
- Human Resources Clerk
- Receptionist

BSB30120

CERTIFICATE III IN BUSINESS



Pathways To Further Study

- Certificate III in Business Administration
- Certificate IV in Business
- Diploma of Business
- Diploma of Leadership and Management

Enrolment

If your application with Axial International College is successful, we will send you a Letter Of Offer.

To accept the Letter Of Offer and secure your position in your chosen program, you will need to:

- Meet any conditions listed on your Letter Of Offer.
- Pay your tuition fees.
- Organise and pay your **Overseas Student Health Cover**.
- Return a signed copy of the **Axial International College Letter Of Offer**.

After you have accepted your Letter Of Offer, you will receive your Confirmation of Enrolment (CoE) and with your CoE you can apply for your **student visa**.

You will need to arrange your student visa before you come to Australia.

Basic Resources

Students are required to have the following equipment for practical and live lessons:

-A **compulsory black business shirt**.

-Approximate cost is \$48.00 per shirt.

-The purchase of 2 shirts is recommended.

-Black business style pants (male and female) (leggings and/or tights will not be accepted) or a black knee length business style skirt.

-Black enclosed leather non-slip shoes.

It is recommended that students have access to a reliable internet connection to access online studies and a computer with up-to-date software, including Microsoft Office, Adobe Acrobat Reader and Adobe Flash Player. This equipment and software is available for students to use onsite at the Axial International College.

Course Units

Core:

- BSBCRT311 Apply critical thinking skills in a team environment
- BSBPEF201 Support personal wellbeing in the workplace
- BSBSUS211 Participate in sustainable work practices
- BSBTWK301 Use inclusive work practices
- BSBWH311 Assist with maintaining workplace safety
- BSBXCM301 Engage in workplace communication

Elective:

- BSBTEC201 Use business software applications
- BSBTEC302 Design and produce spreadsheets
- BSBPEF301 Organise personal work priorities
- BSBOPS305 Process customer complaints
- BSBOPS304 Deliver and monitor a service to customers
- BSBTEC303 Create electronic presentations
- BSBPMG430 Undertake project work

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Level 1, 44 Ferry Street, Kangaroo Point 4169
382 Sturt St, Townsville 4810
www.axial.edu.au

BSB50120

DIPLOMA OF BUSINESS

CRICOS CODE: 103513G

Study in Brisbane or Townsville.

Axial International College's Diploma of Business course applies to students aspiring to see a business career in roles such as executive officers, program consultants and program coordinators.

Individuals in these roles may possess substantial experience in a range of settings, but seek to further develop their skills across a wide range of business functions.

This qualification also provides a pathway towards a university Bachelor degree with credit - articulation agreements in place with Griffith University and the University of Southern Queensland

Study Mode	Classroom & Online
Duration of Course	12 Months - 20 hours p/week
Total Units	12



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

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Regardless of your circumstances we have a payment plan to suit you.



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See website for more enrolment information



Career Outcomes

- Office Manager.
- Team Leader.
- Retail Manager.
- Program Coordinator.
- Business Owner.
- Unit Manager.

BSB50120

DIPLOMA OF IN BUSINESS

Pathways To Further Study

Advanced Diploma of Management
 Other Business degrees in higher education

Basic Resources

Students are required to have the following equipment for practical and live lessons:

- A compulsory black business shirt.
- Black business style pants (male and female) (leggings and/or tights will not be accepted) or a black knee length business style skirt.
- Black enclosed leather non-slip shoes.

It is recommended that students have access to a reliable internet connection to access online studies and a computer with up-to-date software, including Microsoft Office, Adobe Acrobat Reader and Adobe Flash Player. This equipment and software is available for students to use onsite at the Axial International College campus.

University Articulation

Study of this course with Axial Training can gain you credits into:



Bachelor of International Tourism and Hotel Management
 Bachelor of Business



Associate Degree of Business and Commerce
 Bachelor of Business and Commerce



Bachelor of Business
 Bachelor of Commerce



Bachelor of Business
 Bachelor of Business and Enterprise
 Bachelor of Information Technology
 Bachelor of Legal and Justice Studies
 Associate Degree in Law
 Associate Degree of International Hotel and Tourism Management

Course Units

Core:

BSBCRT511	Develop critical thinking in others
BSBFIN501	Manage budgets and financial plans
BSBOPS501	Manage business resources
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBXCM501	Lead communication in the workplace

Elective:

BSBPMG430	Undertake project work
BSBADM503	Manage Meetings
BSBTWK502	Manage team effectiveness
BSBMKG541	Identify and evaluate marketing opportunities
BSBOPS505	Manage organisational customer service
BSBMKG555	Write persuasive copy
BSBSTR402	Implement continuous improvement

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 382 Sturt St, Townsville 4810
www.axial.edu.au

BSB50120

DIPLOMA OF BUSINESS

[ENTREPRENEURSHIP]

CRICOS CODE: 103513G

Study in Brisbane or Townsville.



Axial International College's BSB50120 Diploma of Business qualification is ideal for professionals with skills that they would like to further enhance across a breadth of business activities.

The "Entrepreneurship" program, introduces students to entrepreneurial thinking and will teach the tools to problem solve and develop innovative thinking and solutions. This course will equip students with the skills needed for a successful career in your own business or anywhere in the diverse and dynamic business industry.

Students will gain an insight into key elements of managing people and organisations, learn and expand their knowledge of contemporary business practices. Students core business units are further enhanced with a range of specialisation subjects focusing on entrepreneurship and e-commerce, empowering them to think and act in a way that sets the foundation to be able to successfully run their own business.

Study Mode	Classroom & Online
Duration of Course	12 Months - 20 hours p/week
Total Units	12



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

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- English language test results.

See website for more enrolment information



Career Outcomes

- Office Manager.
- Team Leader.
- Retail Manager.
- Program Coordinator.
- Business Owner.
- Unit Manager.
- Entrepreneur

BSB50120

DIPLOMA OF IN BUSINESS

[ENTREPRENEURSHIP]



Course Units

Core:

BSBCRT511	Develop critical thinking in others
BSBFIN501	Manage budgets and financial plans
BSBOPS501	Manage business resources
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBXCM501	Lead communication in the workplace

Elective: [Entrepreneurship]

BSBTWK503	Manage meetings
BSBOPS601	Develop and implement business plans
BSBPRC502	Manage Supplier Relationships
BSBESB302	Develop and present a business proposal
BSBPEF401	Manage Personal Health & Wellbeing
BSBTEC501	Develop and Implement an E-commerce strategy
BSBESB402	Establish legal and risk management requirements of new business ventures

Pathways To Further Study

Advanced Diploma of Management
 Other Business degrees in higher education

Basic Resources

Students are required to have the following equipment for practical and live lessons:

- A compulsory black business shirt.
- Black business style pants (male and female) (leggings and/or tights will not be accepted) or a black knee length business style skirt.
- Black enclosed leather non-slip shoes.

It is recommended that students have access to a reliable internet connection to access online studies and a computer with up-to-date software, including Microsoft Office, Adobe Acrobat Reader and Adobe Flash Player. This equipment and software is available for students to use onsite at the Axial International College campus.

University Articulation

Study of this course with Axial Training can gain you credits into:



Bachelor of International Tourism and Hotel Management
 Bachelor of Business



Associate Degree of Business and Commerce
 Bachelor of Business and Commerce



Bachelor of Business
 Bachelor of Commerce



Bachelor of Business
 Bachelor of Business and Enterprise
 Bachelor of Information Technology
 Bachelor of Legal and Justice Studies
 Associate Degree in Law
 Associate Degree of International Hotel and Tourism Management

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www.axial.edu.au

BSB50120

DIPLOMA OF BUSINESS

[SOCIAL MEDIA MARKETING]

CRICOS CODE: 103513G

Study in Brisbane or Townsville.



Axial International College's BSB50120 Diploma of Business qualification is ideal for professionals with skills that they would like to further enhance across a breadth of business activities.

The "Social Media Marketing" program, is designed for participants looking to gain a deeper understanding of the social media, digital marketing world.

Whilst learning the business fundamentals, you will learn how to create digital strategies and apply social media and digital marketing that will align with your business requirements.

Advances in technology continue to evolve and provide an increased demand for skilled Business marketing professionals to gain a wider footprint offering products and services to consumers globally. Students will enjoy participating in what is an inspiring and creative industry that will allow them the opportunity to gain employment all over the world

Study Mode	Classroom & Online
Duration of Course	12 Months - 20 hours p/week
Total Units	12



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

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Regardless of your circumstances we have a payment plan to suit you.



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- Statement Of Purpose
- Certified copy of your educational certificates and academic records.
- English language test results.

See website for more enrolment information



Career Outcomes

Office Manager.

Team Leader.

Retail Manager.

Program Coordinator.

Business Owner.

Unit Manager.

Social Media Manager

BSB50120

DIPLOMA OF IN BUSINESS

[SOCIAL MEDIA MARKETING]



Pathways To Further Study

Advanced Diploma of Management
Other Business degrees in higher education

Basic Resources

Students are required to have the following equipment for practical and live lessons:

- A compulsory black business shirt.
- Black business style pants (male and female) (leggings and/or tights will not be accepted) or a black knee length business style skirt.
- Black enclosed leather non-slip shoes.

It is recommended that students have access to a reliable internet connection to access online studies and a computer with up-to-date software, including Microsoft Office, Adobe Acrobat Reader and Adobe Flash Player. This equipment and software is available for students to use onsite at the Axial International College campus.

University Articulation

Study of this course with Axial Training can gain you credits into:



Bachelor of International Tourism and Hotel Management
Bachelor of Business



Associate Degree of Business and Commerce
Bachelor of Business and Commerce



Bachelor of Business
Bachelor of Commerce



Bachelor of Business
Bachelor of Business and Enterprise
Bachelor of Information Technology
Bachelor of Legal and Justice Studies
Associate Degree in Law
Associate Degree of International Hotel and Tourism Management

Course Units

Core:

BSBCRT511	Develop critical thinking in others
BSBFIN501	Manage budgets and financial plans
BSBOPS501	Manage business resources
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBXCM501	Lead communication in the workplace

Elective: [Social Media Marketing]

BSBTWK503	Manage meetings
SIRXMKT006	Develop a social media strategy
BSBOPS601	Develop and implement business plans
BSBOPS404	Implement customer service strategies
BSBMKG546	Develop social media engagement plans
BSBMKG541	Identify and evaluate marketing opportunities
ICTWEB304	Build simple web pages

connect with us for more



Level 1, 44 Ferry Street, Kangaroo Point 4169
382 Sturt St, Townsville 4810
www.axial.edu.au

BSB50120

DIPLOMA OF BUSINESS

[WOMEN IN LEADERSHIP]

CRICOS CODE: 103513G

Study in Brisbane or Townsville.



Axial International College's Diploma of Business - Women in Leadership is a course that is designed to develop women with purpose, into real leaders who have a profound impact in their organisations, communities and wider society.

This highly interactive course for women has been designed to help create and develop a rewarding and successful leadership career by showing participants how to tap into their authentic selves, embrace their uniqueness and capabilities, and ultimately build the confidence to 'back themselves'.

Delivered within a supportive and inclusive environment, the course will explore aligning goals with intentions, balancing ones personal growth ambitions with authenticity, building a leadership brand, and learning what leadership is and isn't, and the challenges faced in exercising it as a mindful leader.

Study Mode	Classroom & Online
Duration of Course	12 Months - 20 hours p/week
Total Units	12



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

Please contact us for our current prices.

Regardless of your circumstances we have a payment plan to suit you.



How to Enrol

Apply via our website - axial.edu.au
 To support your application, please provide the following:

- Certified copy of your passport
- Statement Of Purpose
- Certified copy of your educational certificates and academic records.
- English language test results.

See website for more enrolment information



Career Outcomes

- Office Manager.
- Team Leader.
- Retail Manager.
- Program Coordinator.
- Business Owner.
- Unit Manager.

BSB50120

DIPLOMA OF IN BUSINESS

[WOMEN IN LEADERSHIP]



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Bachelor of Business
 Bachelor of Commerce



Bachelor of Business
 Bachelor of Business and Enterprise
 Bachelor of Information Technology
 Bachelor of Legal and Justice Studies
 Associate Degree in Law
 Associate Degree of International Hotel and Tourism Management

Course Units

Core:

BSBCRT511	Develop critical thinking in others
BSBFIN501	Manage budgets and financial plans
BSBOPS501	Manage business resources
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBXCM501	Lead communication in the workplace

Elective: [Women in Leadership]

BSBTWK503	Manage meetings
BSBOPS601	Develop and implement business plans
BSBLDR522	Manage people performance
BSBLDR521	Lead the development of diverse workforces
BSBTWK401	Build and maintain business relationships
BSBTWK502	Manage team effectiveness
BSBLDR523	Lead and manage effective workplace relationships

connect with us for more



Level 1, 44 Ferry Street, Kangaroo Point 4169
 382 Sturt St, Townsville 4810
www.axial.edu.au

BSB30120

CERTIFICATE III IN BUSINESS

CRICOS CODE: 105306J

BSB50120

DIPLOMA OF BUSINESS

CRICOS CODE: 103513G

Packaged Course. Study in Brisbane or Townsville

The Certificate III in Business and Diploma of Business packaged courses applies to students aspiring to see a business career in roles such as executive officers, program consultants and program coordinators.

Individuals in these roles may possess substantial experience in a range of settings, but seek to further develop their skills across a wide range of business functions.

This qualification also provides a pathway towards a university Bachelor degree with credit - articulation agreements in place with Griffith University, James Cook University and the University of Southern Queensland.

Study Mode	Classroom & Online
Duration of Course	24 Months - 20 hours p/week
Total Units	25 [13 + 12]



Entry Requirements



Minimum Age

You will need to be at least 18 years old.

Course Fee

Please contact us for our current prices.

Regardless of your circumstances we have a payment plan to suit you.



How to Enrol

Apply via our website - axial.edu.au
 To support your application, please provide the following:

- Certified copy of your passport
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- English language test results.

See website for more enrolment information



Career Outcomes

- Office Manager.
- Team Leader.
- Retail Manager.
- Program Coordinator.
- Business Owner.
- Unit Manager.

BSB30120
**CERTIFICATE III IN
 BUSINESS**

CRICOS CODE 105306J

BSB50120
DIPLOMA OF BUSINESS

Pathways To Further Study

Advanced Diploma of Management
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Bachelor of Business
 Bachelor of Commerce



Bachelor of Business
 Bachelor of Business and Enterprise
 Bachelor of Information Technology
 Bachelor of Legal and Justice Studies
 Associate Degree in Law
 Associate Degree of International Hotel and Tourism Management

Course Units
BSB30120:

- BSBCRT311 Apply critical thinking skills in a team environment
- BSBPEF201 Support personal wellbeing in the workplace
- BSBSUS211 Participate in sustainable work practices
- BSBTWK301 Use inclusive work practices
- BSBWHS311 Assist with maintaining workplace safety
- BSBXCM301 Engage in workplace communication
- BSBTEC201 Use business software applications
- BSBTEC302 Design and produce spreadsheets
- BSBPEF301 Organise personal work priorities
- BSBOPS305 Process customer complaints
- BSBOPS304 Deliver and monitor a service to customers
- BSBTEC303 Create electronic presentations
- BSBPMG430 Undertake project work

BSB50120:

- BSBCRT511 Develop critical thinking in others
- BSBFIN501 Manage budgets and financial plans
- BSBOPS501 Manage business resources
- BSBSUS511 Develop workplace policies and procedures for sustainability
- BSBXCM501 Lead communication in the workplace
- BSBPMG430 Undertake project work
- BSBADM503 Manage Meetings
- BSBTWK502 Manage team effectiveness
- BSBMKG541 Identify and evaluate marketing opportunities



AXIAL

INTERNATIONAL COLLEGE

Axial Training and International College – Head Office

Level 1, 33 Brandl Street
EIGHT MILE PLAINS QLD 4113

Axial Training and International College

– Nth Qld Office and Townsville International Campus
382 Sturt Street
TOWNSVILLE QLD 4810

Axial International College – Brisbane Campus

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Web: www.axial.edu.au

RTO 2437

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