BSB50120 DIPLOMA OF BUSINESS [Entrepreneurship and Marketing]





AXIAL TRAINING

Empowering Lifelong Learning in Queensland Schools

THE AXIAL DIFFERENCE

At Axial Training our aim is to provide an exceptional education experience, with quality outcomes and tailored training solutions that add genuine value to a students secondary school experience.

We have developed an industry-leading blended vocational training model that has proven to be ideal for Queensland Schools delivery.



SCHOOLS PROGRAM

At Axial Training, we are incredibly passionate about nurturing all of our student's individual qualities, preparing them for meaningful and purposeful lives in industry and study, whilst affording them world-class opportunities to reach their ideal career aspirations.



All students have access to our industry-leading student support program that helps enhance natural skills whilst enriching the total learning experience.

E: SCHOOLS@AXIAL.EDU.AU W: WWW.AXIAL.EDU.AU P: 1300 729 425

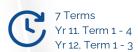
BSB50120 DIPLOMA OF BUSINESS [Entrepreneurship and Marketing]



The "Entrepreneurship & Marketing" program, introduces students to real world entrepreneurial thinking and will teach the tools to problem solve and develop innovative thinking and solutions. This course will equip students with the skills needed for a successful career in your own business or anywhere in the diverse and dynamic business industry.

Students will gain an insight into key elements of managing people and organisations, learn and expand their knowledge of contemporary business and marketing practices. Students core business units are further enhanced with subjects focusing on entrepreneurship and marketing, empowering them to think and act in a way that sets the foundation to be able to successfully run their own business.











BSBCRT511 Develop critical thinking in others BSBFIN501 Manage budgets and financial plan BSBOPS501 Manage business resources BSBXCM501 Lead communication in the workplace

BSBSUS511 Develop workplace policies and procedures for sustainability



BSBHRM525 Manage recruitment and onboarding

BSBTWK503 Manage Meetings

BSBTWK502 Manage team effectiveness

BSBESB402 Establish legal and risk management requirements of new

business ventures

BSBPEF401 Manage personal health and well being

SIRXMKT006 Develop a social media strategy

BSBMKG541 Identify and evaluate marketing opportunities



Event Assistant, Event Operations Assistant, Sports Event Coordinator's Assistant













Bachelor of Commerce

AUSTRALIA Bachelor of Business

Bachelor of Business Information Systems

Bachelor of Commerce

Bachelor of Business Associate Degree in Business

UniSC

Bachelor of Legal and Justice Studies Associate Degree in Law Associate Degree in International Hotel and Tourism Management



Successful completion of this course can see the student receive a 2026 University Entry Rank in the range of 84 to 87

Successful completion of this course can earn the student up to 8 QCE points.





OCE POINTS

\$2800.00 [payment plans available]











